

## **Event Report: Privacy & AI Webinar**

**Event Title: Advancing Youth Privacy in AI & Privacy Laws in British Columbia**

**Date: Friday, March 7, 2025**

**Time: 12:30 PM – 2:00 PM PST**

**Venue: Online (Microsoft Teams)**

**Event Link: [VIU Event](#) | [Microsoft Teams Event](#) | [Recorded Webinar](#) | [Presentation Slide](#)**

## 1. Introduction

As part of the Privacy-Aware Research Team's ongoing efforts to address youth privacy issues in artificial intelligence (AI), this engagement event was organized to foster dialogue among researchers, policymakers, and industry professionals. The webinar aimed to deepen understanding of AI's impact on youth privacy and provide insights into British Columbia's privacy legislation.

Organizer & Presenter:

- Dr. Ajay Shrestha, Professor, Computing Science

Collaborator:

- Vancouver Island University (VIU) Library

## 2. Attendance & Overview

- Total Registrations: 40
- Total Participants: 40
- Presenters: 4
- Host: 1 (Luke McLeod)

The webinar was structured into two main sessions:

1. Advancing Youth Privacy in AI: Privacy-Ethics Alignment in AI (PEA-AI)
2. Private and Public Sector Privacy Laws in British Columbia

## 3. Session Summaries

### 3.1 Session 1: Advancing Youth Privacy in AI – Privacy-Ethics Alignment in AI (PEA-AI)

**Time:** 12:30 PM – 1:00 PM

**Presenter:** Dr. Ajay Shrestha (Organizer & Professor of Computing Science)

**Host:** Luke McLeod

This session provided an overview of an OPC-funded research project examining youth privacy in AI. The presentation introduced the Privacy-Ethics Alignment in AI (PEA-AI) model and emphasized:

- Key privacy risks associated with AI-driven technologies for youth.
- Stakeholder perspectives on balancing privacy and ethical considerations.
- Strategies for promoting responsible and transparent AI development.

Participants engaged in Q&A and shared concerns about safeguarding youth data while fostering innovation.

### **3.2 Session 2: Private and Public Sector Privacy Laws in British Columbia**

**Time:** 1:00 PM – 2:00 PM

**Speakers:**

- Colleen Rice – Executive Director, Strategic Policy, Privacy, and Legislation (SPPL), Ministry of Citizens’ Services
- Kirsten Nicholson – Director of Policy and Legislation, Ministry of Citizens’ Services
- Caitlin Buck – Director of Policy and Legislation, Ministry of Citizens’ Services

**Host:** Luke McLeod

This session offered a comprehensive overview of BC’s privacy laws, explaining how these regulations apply to both the private and public sectors. Key topics included:

- Core privacy rights and internationally accepted privacy principles.
- Legislative frameworks governing AI applications.
- Best practices for protecting youth data.
- Emerging trends in privacy compliance and enforcement.

Attendees gained practical insights into how organizations can align AI initiatives with BC’s privacy requirements while maintaining ethical standards.

### **4. Outcomes & Key Takeaways**

- **Holistic Perspective:** Attendees benefited from an integrated view of youth privacy concerns in AI, as well as BC’s broader privacy landscape.
- **Practical Guidance:** Presentations highlighted concrete steps and guidelines for ensuring transparency and accountability in AI systems.
- **Collaborative Exchange:** The webinar facilitated active dialogue among academia, government representatives, and industry stakeholders.
- **Future Engagements:** Positive feedback and engagement indicate a strong interest in subsequent events focusing on AI ethics and privacy.

### **5. Next Steps & Follow-Up**

- **Website & Engagement:** Participants are encouraged to visit the [project website](#) to share feedback, ask further questions, offer recommendations, suggest improvements, or explore potential collaborations.
- **Recording:** The webinar was recorded and will be made available for educational purposes.
- **Continued Collaboration:** The Privacy-Aware Research Team will continue exploring partnerships with policymakers and educational institutions to advance research on AI privacy.

## **6. Acknowledgments**

Special appreciation goes to the following:

- Speakers: Colleen Rice, Kirsten Nicholson, and Caitlin Buck
- Host: Luke McLeod
- Supporting Partner: VIU Library

Their contributions were instrumental in making this event a success. We also thank all participants for their valuable engagement and insights.

### **Report Prepared By:**

**Name:** Dr. Ajay Shrestha

**Role:** Organizer & Presenter

**Date:** March 7, 2025

This event report is submitted as part of the Privacy-Aware Research Team's research project deliverables. The information contained herein is intended to be shared publicly, offering insights into youth privacy challenges, ethical AI considerations, and evolving privacy legislation in British Columbia.